

Find out what's for sale each week...

- Visit www.gochampaign.com
- Read each Friday's Urbana Daily Citizen
- Or, send your e-mail address to mlefever@woh.rr.com to receive a weekly e-mail alert

Combine your market visits...

with shopping and dining in Urbana's historic downtown ... and these special events:

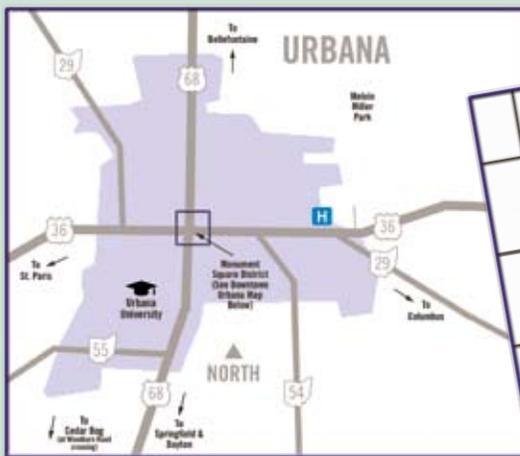
- **Home and Garden Tour**, last weekend in June
- **Balloon Festival**, second weekend in July
- **Art Affair on the Square**, third Saturday in July
- **Champaign County Fair**, eight days, beginning first Friday of August
- **Barn Quilt Tour**, second weekend of September
- **Fish and Shrimp Festival**, third weekend of September

For details contact the Champaign County Chamber of Commerce and Visitor's Bureau, 653-5764, www.champaignohio.com.

Many thanks to our partners

The Champaign County Farmers' Market is supported by the Champaign County Community Improvement Corporation, Activate Champaign County, and the City of Urbana, which is allowing the market to use a lot by the municipal building.

This project was financed in part or totally through a cost share advertising program from the Ohio Department of Agriculture.



We're Ohio Proud

The Champaign County Farmers' Market is a proud member of Ohio Proud, a program of the Ohio Department of Agriculture to promote food products grown or produced in Ohio.

Contact us

For more information or to become a vendor at the Farmers' Market, contact:
Farmers' Market President Lonny LeFever
937-726-7668, mlefever@woh.rr.com



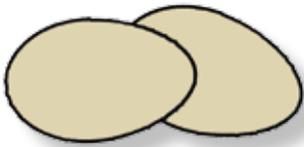
Buy Local, Eat Fresh!

Now in Downtown Urbana, Ohio

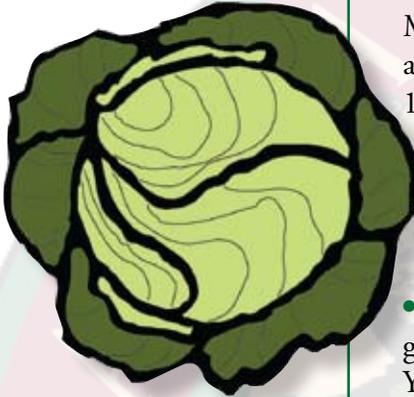
Every Saturday, May-October

9 A.M.-1 P.M.

At E. Market & Locust Streets—1 block east of S. Main St. (U.S. 68) and the Urbana Municipal Building



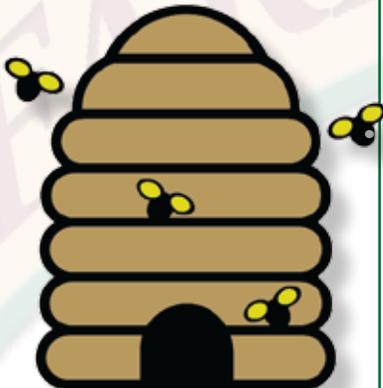
We're growing ...



... to provide a one-stop source

of fresh, locally-grown food and food products...

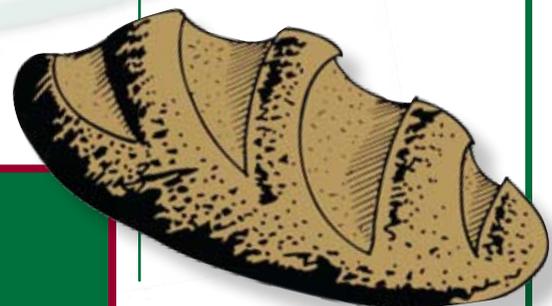
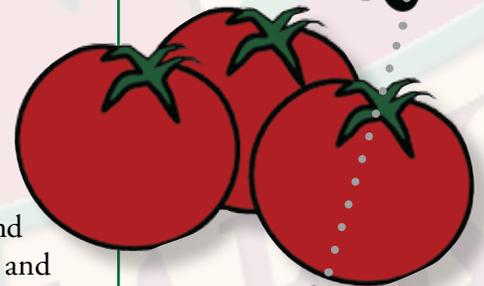
- Vegetables
- Fruits
- Meat and fish
- Eggs
- Nuts
- Honey
- Baked goods
- And more ... soaps, lotions, cut flowers, bedding plants....



Buy local, eat fresh!

Reasons to shop the market

- **Buy food at its freshest.** The taste of Farmers' Market produce surpasses that of supermarket fruits and veggies by a country mile. Traveling an average of 1,500 miles, supermarket produce loses flavor and nutrients along the way. (We all know how wilting a long drive can be.) In contrast, Farmers' Market produce travels less than a lot of Farmers' Market customers.
- **Know what you're eating ...** and get to know the people who grow or make it. You'll feel more confident about the quality and safety of your food when you buy directly from the producers. Farmers' Market vendors enjoy sharing how they grow or make the fruits of their labor.
- **Support local farmers and the local economy.** Only about 19 cents of every dollar you spend at a grocery store goes to farmers. At the Farmers' Market, the money you spend goes directly to farmers. In turn, they'll recirculate that money at local businesses, further invigorating the local economy.
- **Socialize with friends and neighbors.** Besides good food, the Farmers' Market is about building community. It's a chance to slow down a bit and take time to enjoy the advantages of small town living. But we understand if you've got places to go. We'll help you along and welcome you back.
- **Enjoy special events.** To add to the Farmers' Market experience, we'll be scheduling entertainment, demonstrations and exhibits—as well as encouraging shoppers to take part in downtown festivities.
- **Protect the environment.** Requiring less fuel and chemicals to produce and transport Farmers' Market products make less of an impact on the environment.



**MARKET OPEN EVERY SATURDAY
MAY THROUGH OCTOBER
9 A.M. TO 1 P.M.**